

#### Information Infrastructures for Brain Gain

or: DKNs as OSCs...

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UNESCO/LIMSI Workshop on Diaspora Knowledge Networks, Paris, 4 Oct 2006



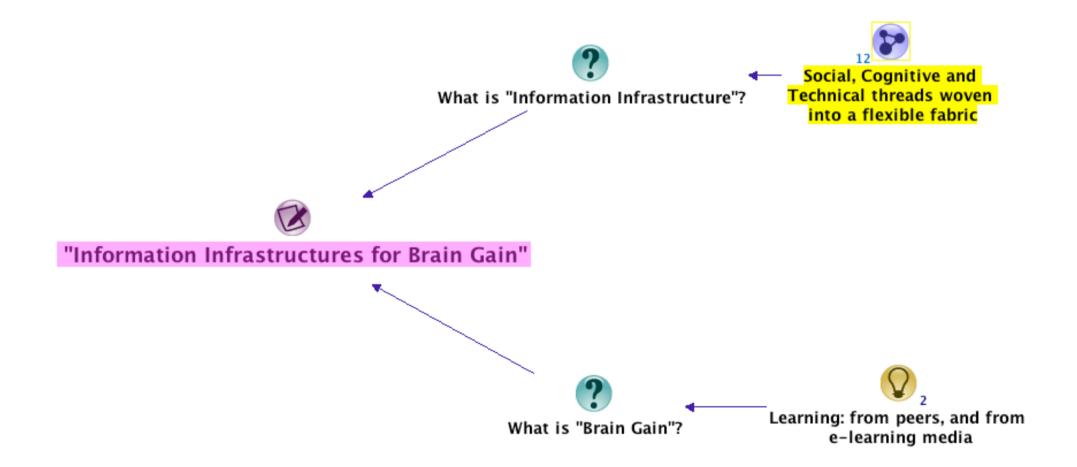
### **Objective**

...to treat Diaspora Knowledge Networks as a special case of OSCs: Open Sensemaking Communities

...and to introduce a suite of OSC tools for your consideration

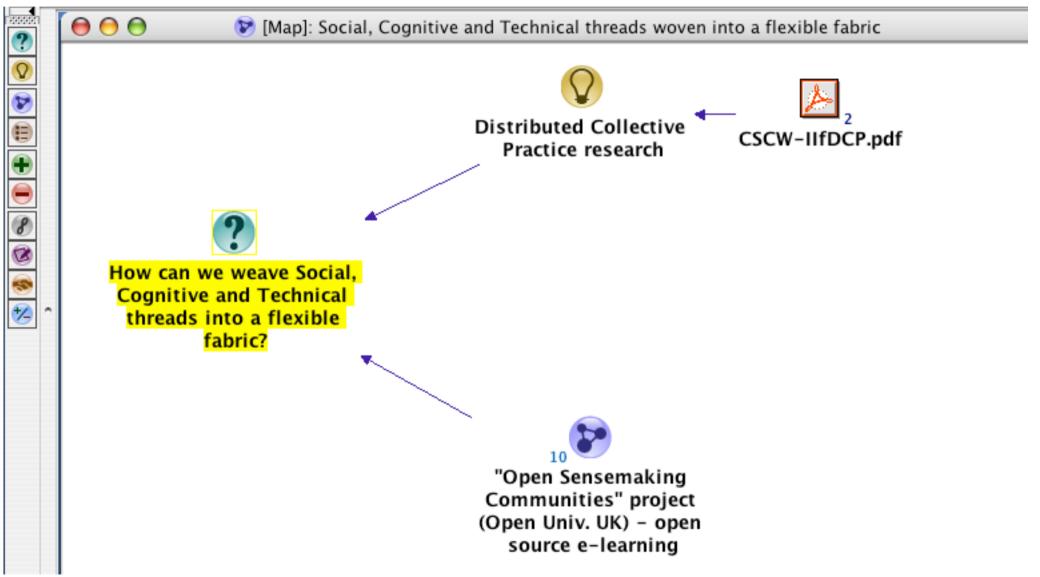
## Compendium map of this talk





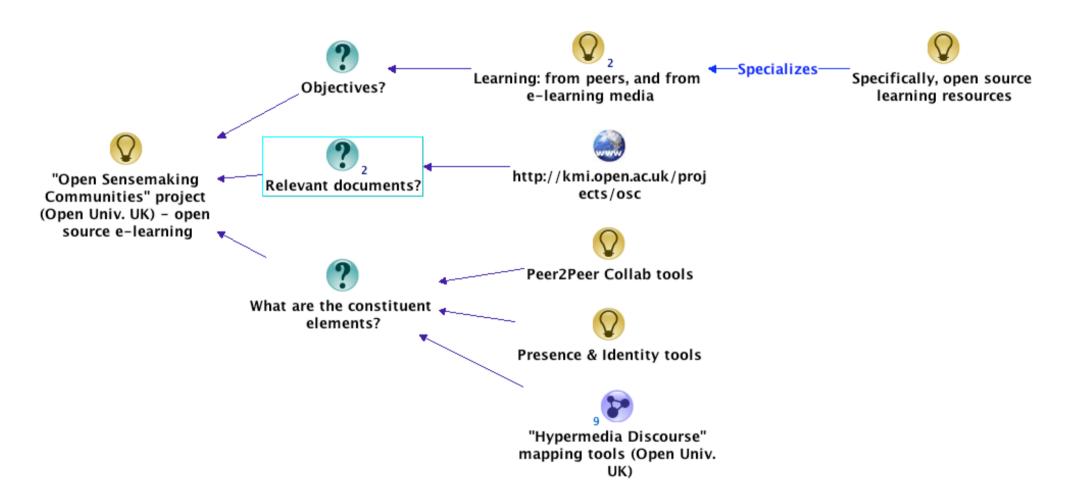
### Compendium map of this talk





## Compendium map of this talk









labspace.open.ac.uk [LabSpace launches 25 Oct 2006]
kmi.open.ac.uk/projects/osc [Open Sensemaking Communities project]

- OpenLearn initiative: www.open.ac.uk/openlearn
  - Open source licensed learning resources, delivered in an environment to explore selforganising communities of learners and educators
    - Peer2Peer Collaboration
    - Presence
    - Sync+Async communication
    - Concept and Argument Mapping

## "Open Sensemaking Communities" (OSC's)



#### Open...

- (working from open source content with open source tools)
- Open to anyone
- Self-organising
- Open to different perspectives (hopefully)

#### Sensemaking...

- (cf. Weick, situated cognition and constructivist perspectives)
- Expressing, and contesting, interpretations negotiating meaning and language

#### • Communities...

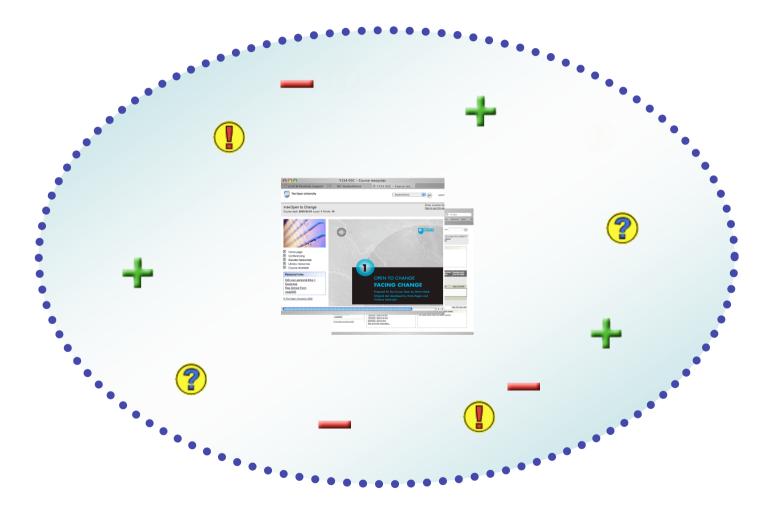
- Online groups with emergent social structure, facilitated by social software that fosters connection and identity





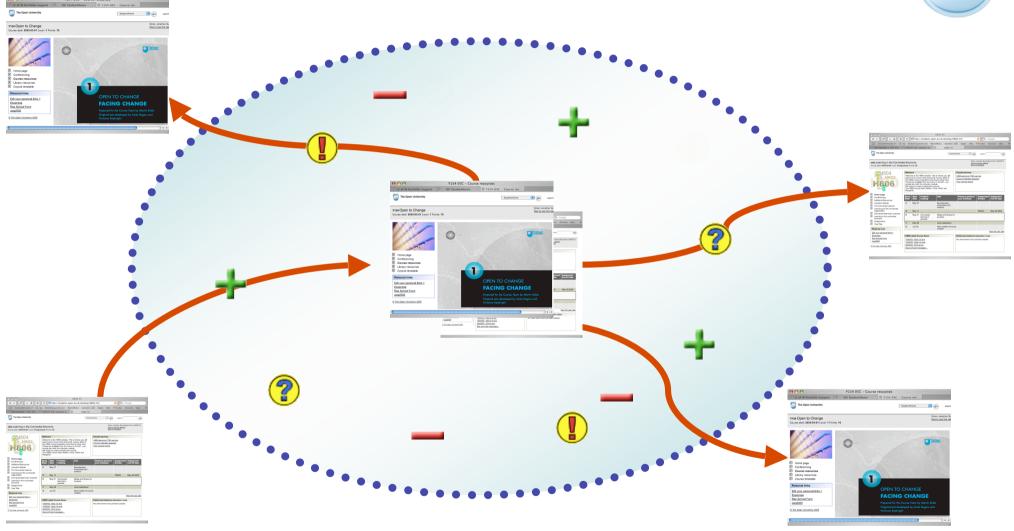
From raw learning resources... (what we *push* to the learner)





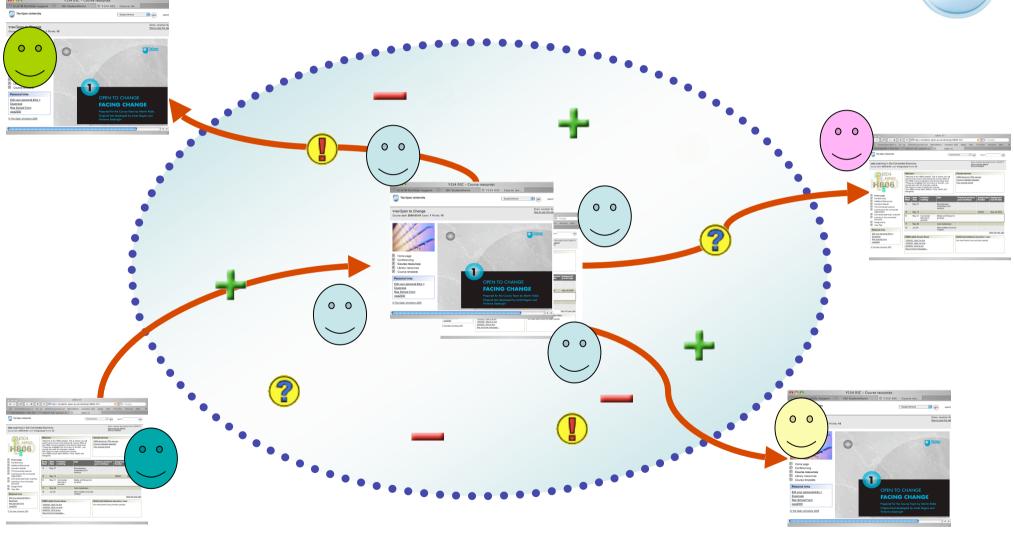
...to layers of tools for sensemaking (what the learners *construct* for themselves)





...creating a web of ideas, open and evolving





...creating a learning community

## The missing layer to support collective sensemaking...



### interpretations?

#### domain ontologies

richer formalisation of consensus: minimise inconsistency, ambiguity, controversy

#### metadata

generally uncontroversial: minimise inconsistency, ambiguity, controversy

#### resources

documents, datasets, etc...

### 'Sensemaking'



#### sensemaking: community+discourse

"Sensemaking is about such things as placement of items into frameworks, comprehending, redressing surprise, constructing meaning, interacting in pursuit of mutual understanding, and patterning."

(Karl Weick, "Sensemaking in Organizations", 1995, p.6)

- ... it's what we do in the face of uncertainty and ambiguity: "What does this *mean*?"
- What tools will support sensemaking, and open learning communities to self-organise?

### Anatomy of the sensemaking layer



How much does the system 'know' about this layer?

→ What kinds of services can it enable for students?

### sensemaking

#### community

Tools to facilitate emergent social structures, e.g.

- Diverse communication channels for p2p/group interaction
- Self-organising student cohorts
- Peer ratings for p2p support
- Visualizations of community activity

#### discourse

Tools to construct and publish interpretations, e.g.

- Level 1: annotations, portfolios, web boards, blogs, wikis
- Level 2: semantic structure to
  - provoke deeper personal reflection
  - enable collaborative annotation and discourse

semiformal

informal

## LabSpace homepage





Knowledge Mapping P2P Collaboration

**Moodle VLE** 

Social Presence & Identity



# Virtual Learning Environment (VLE)

Moodle open source VLE adopted by the OU: moodle.org

## Virtual Learning Environment



- Structured web learning content management and publishing (cf. Blackboard, WebCT, etc)
- Tools for non-technical educators to publish learning resources, manage assignments, configure quizzes, etc
- Tools for learners to navigate resources, maintain a learning blog, hold discussions, etc

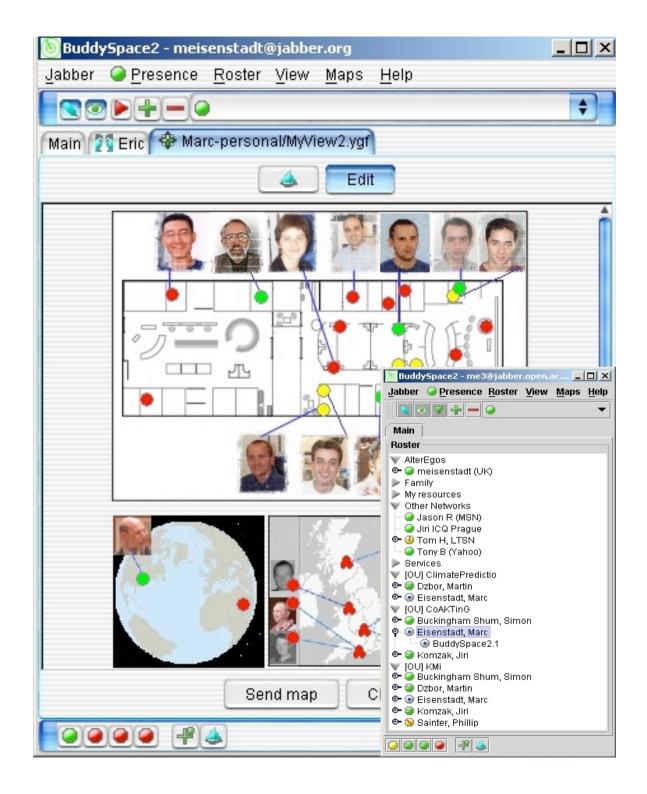


# Social Presence and Identity

# Presence & identity 1

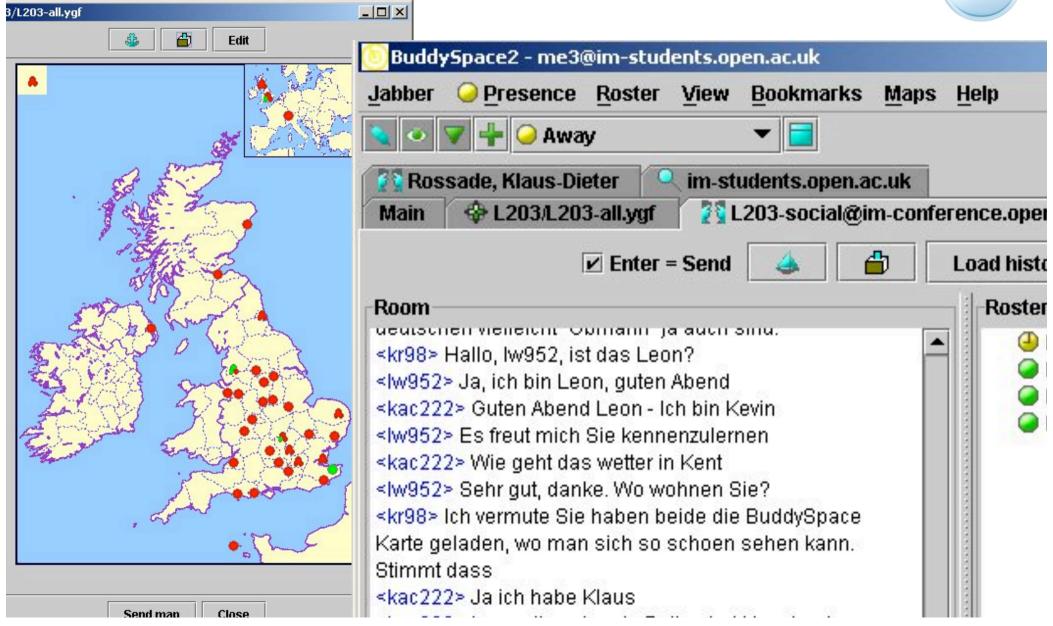
- messaging
- alerts
- location (+ privacy!)
- attention
- mood
- device (e.g. mobile)
- accessibility (interruptable?)
- context (e.g. studying)
- discovery (buddyfinder)

"Radar dashboard"

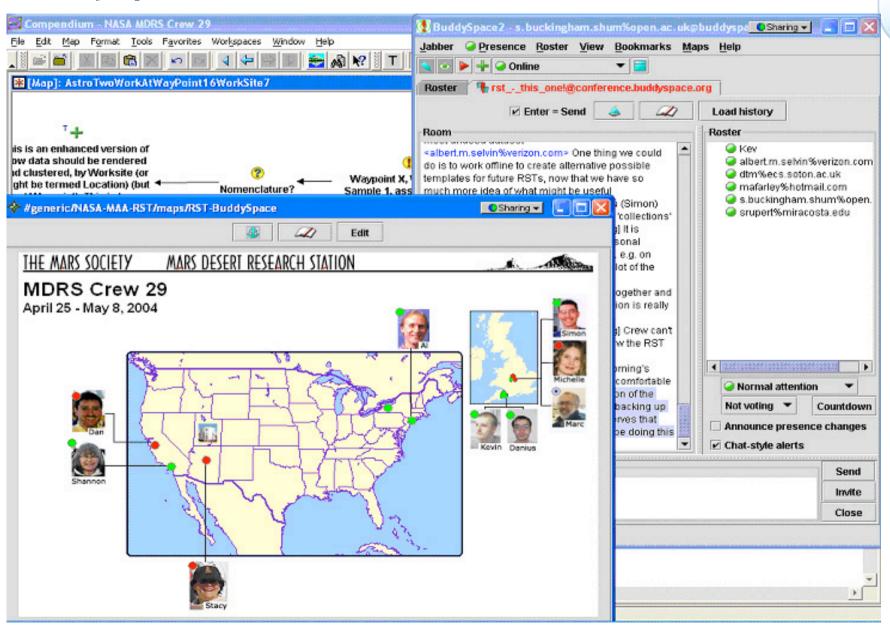


#### Location matters: BuddySpace in L203, NASA, etc.





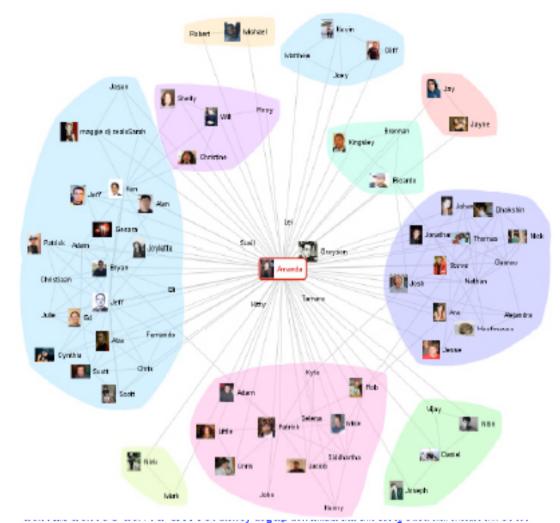
#### BuddySpace for NASA remote science teams



## Presence & identity 2

- user profiles (+ privacy)
- interests
- reputation
- status
- friendship networks
- browsing history
- publishing history
- tag-clouds
- feeds (in & out)
- media (songs, photos)

"sphere of influence"

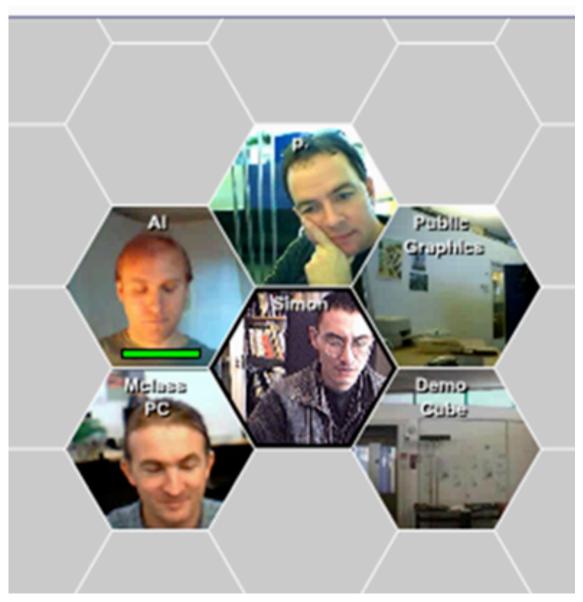


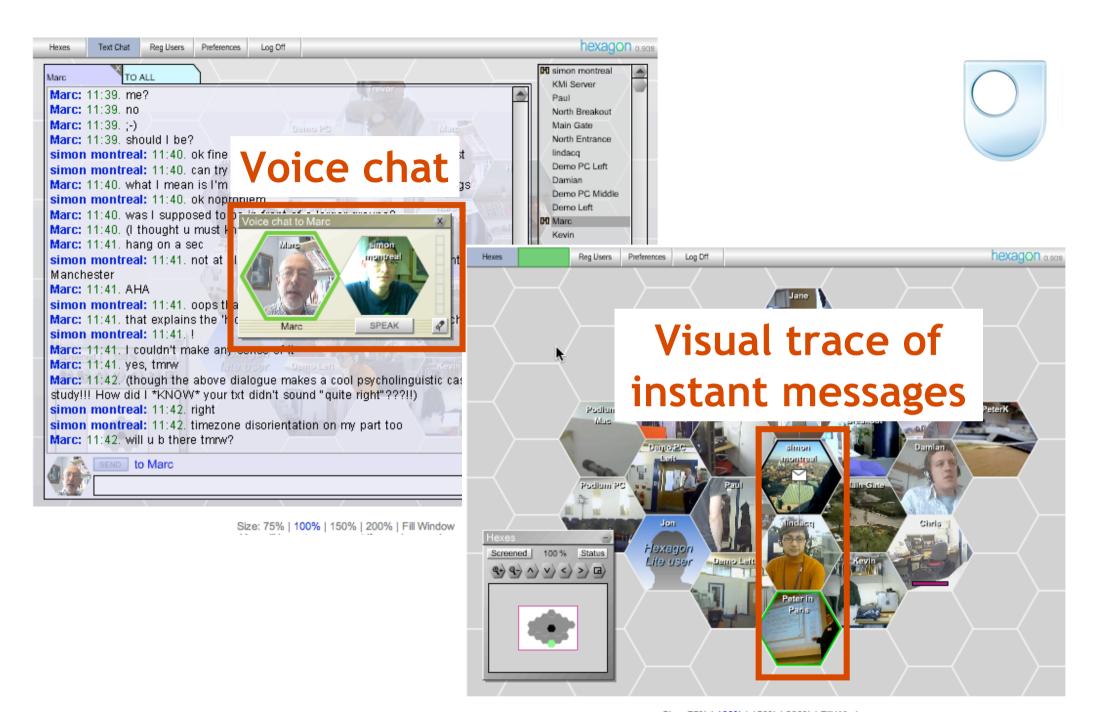
erinlolich esr femily fav female ferrell festive finger fire fish flag fog food funny garrett gerth gay ged geek german goat goody grass griff gun heart heather highschool hofer horse house hug jag jason jen jennastein jesse jessicka joe josh judith julie junior justin kallani katze Kelly kenji kiss krissy krista kristian leanora legs lights tindsay lisaphillips lisbon live journal love mabbi mahlon major makinson marlene mattpeterson maureen meena megan menatrott mexico midendian mischa mobley mouth naik naomi nature nick nicole now nyc ollie optp 0× parade party patrock patrick paula pavlak pearl pee pista plane poi political pool portland pose power pretty project pumpkin rachel railing relatives rhino riarne righellis rms rock rose ryan safana sand sandy sanfran santa sarah scene scott scrabble screenshot SCSI scuba sexy shelby shelly sherm Sign sixapart SKIn sky sleep smile smoke Snow snowman sparks statue stella Steph steve still sun sperman tabby tara tav tech tessa tie tiffany trampoline trees trick trish tydel View water wcu Whitaker whitakerdance wine work ydnar

## Hexagon: lo-fi visual presence & awareness



- Small 'Hexes' show periodically updated snapshots of people, availability, and activity in the department
- 'Coffee room' for audio chat
- Webcam and Flash plugin for Web browser







## **P2P Collaboration**

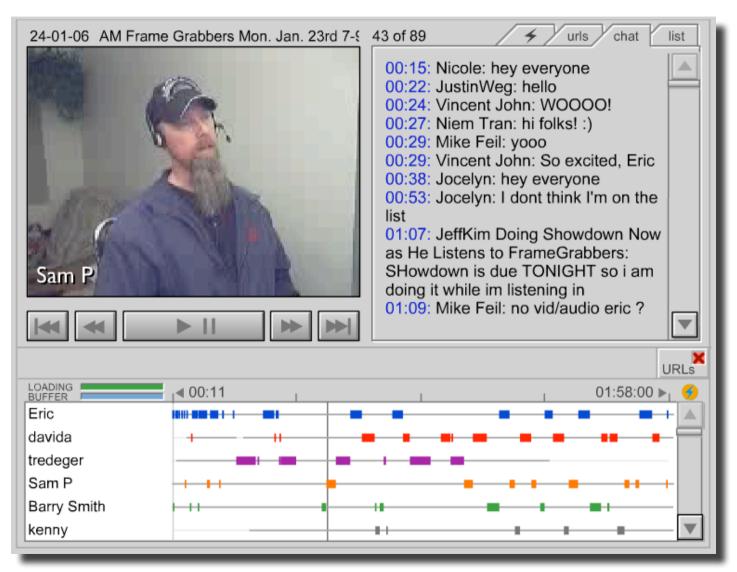
## FlashMeeting: Web video conf.





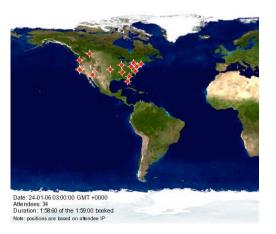
## FlashMeeting Memo video-conference replay p2p student mentoring - now a replayable resource





25 computer animation students in the US enrolled on an online course, showing and discussing work

Self-appointed leader coordinating the use of FM





## Knowledge Mapping & Semantic Annotation

'Conceptual Cartography' for self-organising communities

### Knowledge Maps in the LabSpace





## Example Knowledge Maps for an OU unit ("B700: Strategy")



- These examples illustrate the variety of knowledge map that can be created for an open educational resource
- These are created using the OU's *Compendium* software tool, which is integrated into the LabSpace
  - Maps may be created as a personal resource to keep track of information and ideas
  - Maps can also be exported to HTML and uploaded to the LabSpace, linking it to a specific unit
  - Others can then reversion this if the author has provided the data file

## B700: Learning Path Navigation Map of the unit







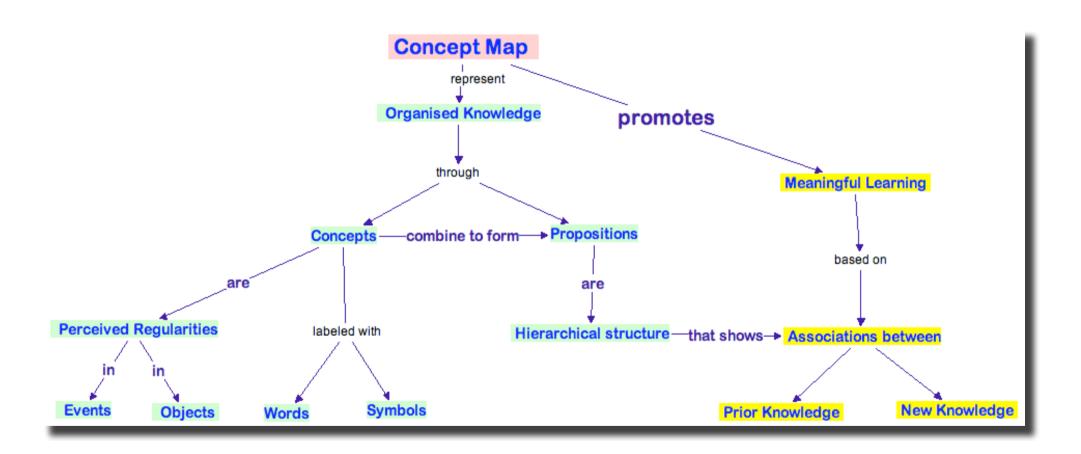
### B700: Mind Map





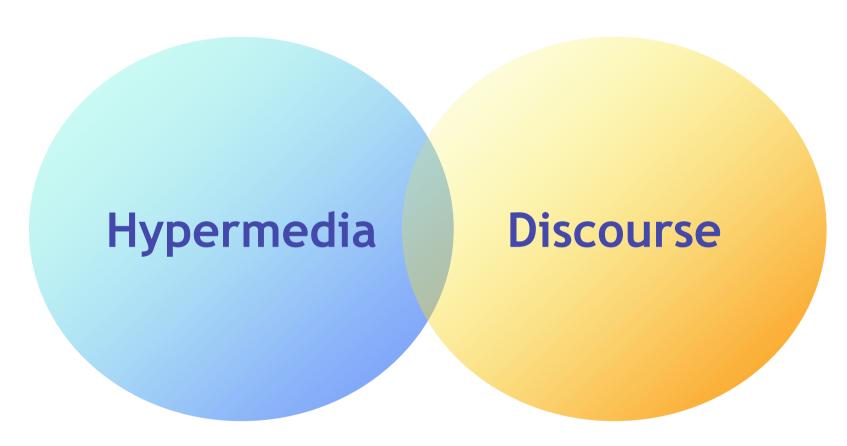
### **B700: Concept Map**





## Hypermedia Discourse as a framework for structured discourse on the Web





...reading and writing interactive, evolving networks of information, concepts, issues, ideas, arguments



## Discourse

- Verbal and written workplace communication
- Discourse communities: "making and taking perspectives"
- Dialogue
- Argumentation
- Claim making
- Analytical narrative
- Meetings

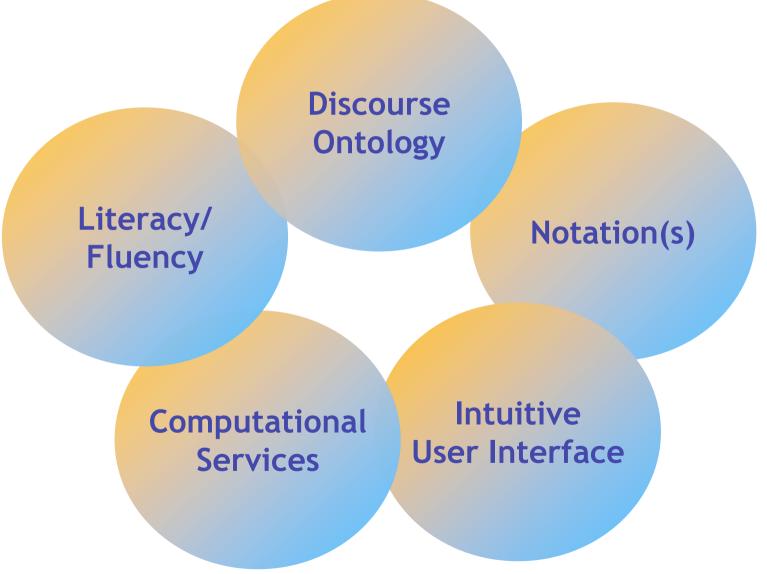


# Hypermedia

- Modelling discourse relations
- Expressing different perspectives on a conceptual space
- Supporting the *incremental formalization* of ideas
- Rendering *structural visualizations*
- Connecting heterogeneous content

## Characteristics of Hypermedia Discourse

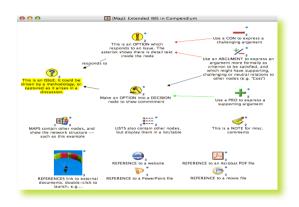




A helpful framework for DKNs?...

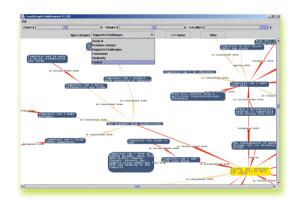
# You've seen 2 examples of Hypermedia Discourse tools (see papers at end)





### Compendium

- personal or group concept mapping
- real time meeting capture
- participatory modelling
- discourse as semantic hypertext

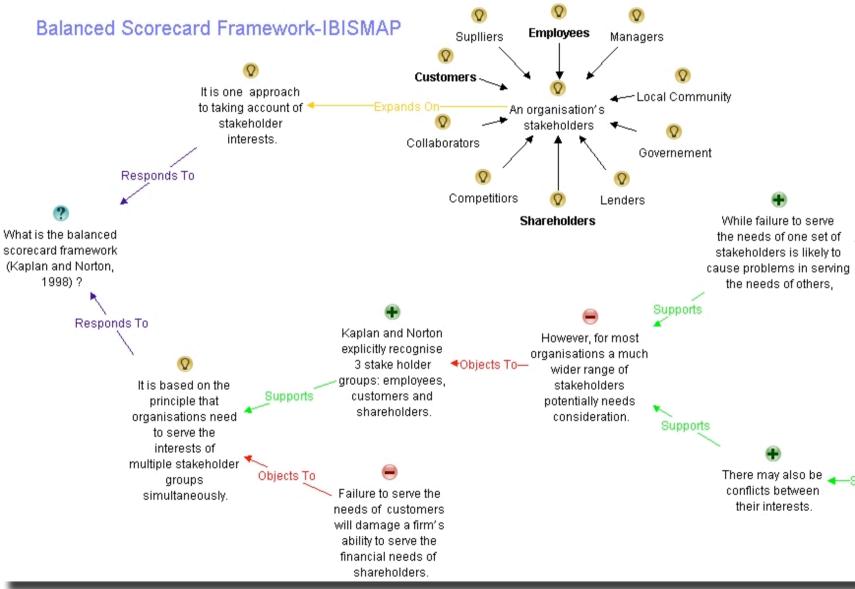


ClaiMaker

- Web publishing of scholarly claims and argumentation
- discourse as semantic hypertext

## **B700: Argument Map**



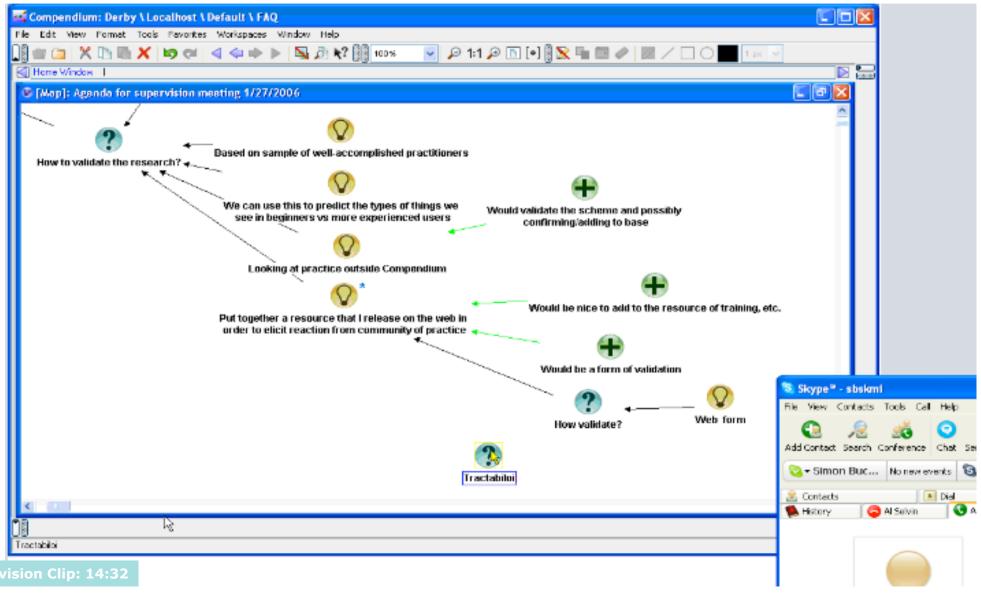


### **Demos and Movies...**



### Dialogue Mapping a research discussion

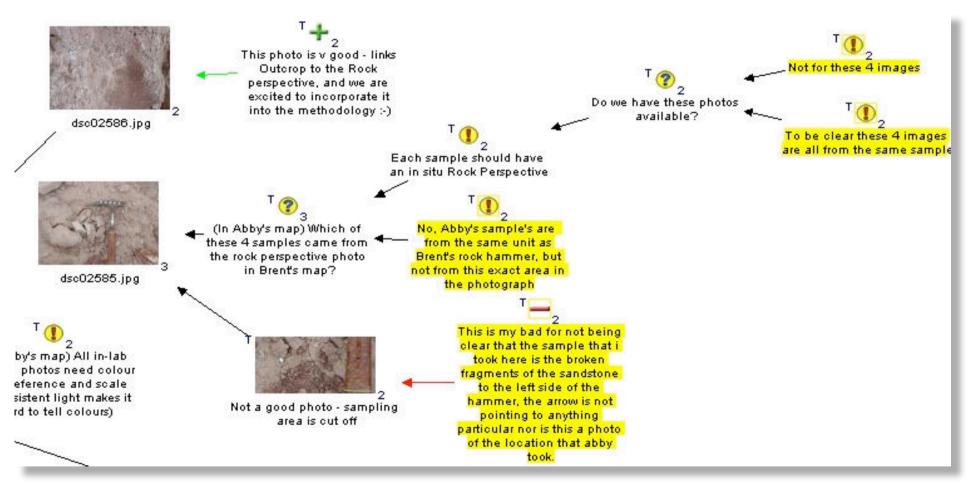




### NASA: Human exploration of Mars

...field trials using knowledge maps to integrate data with real time+async. dialogue



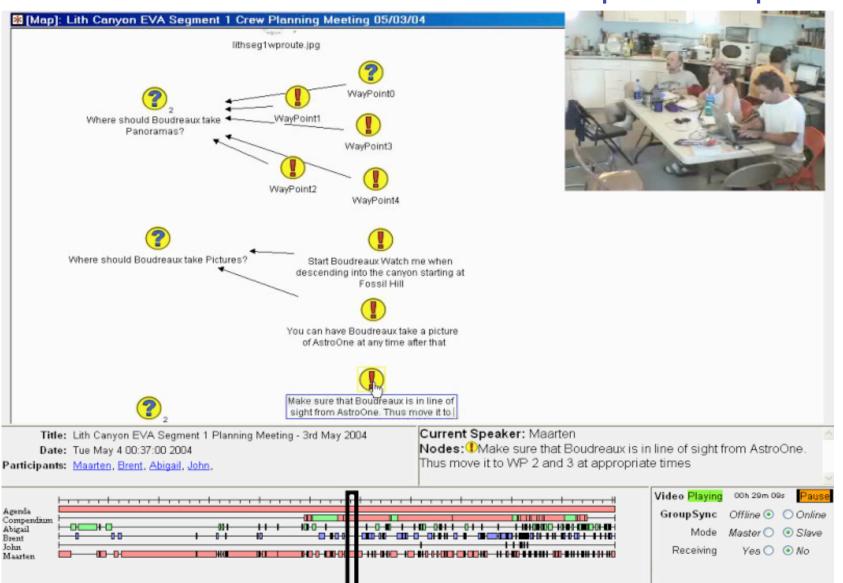


Scientific feedback from Earth scientists to colleagues simulating exploration of Mars, using the Compendium hypermedia tool

### CoakTinG NASA testbed:

Meeting Replay tool for *Earth scientists*, synchronising video of *Mars crew's* discussion with their Compendium maps





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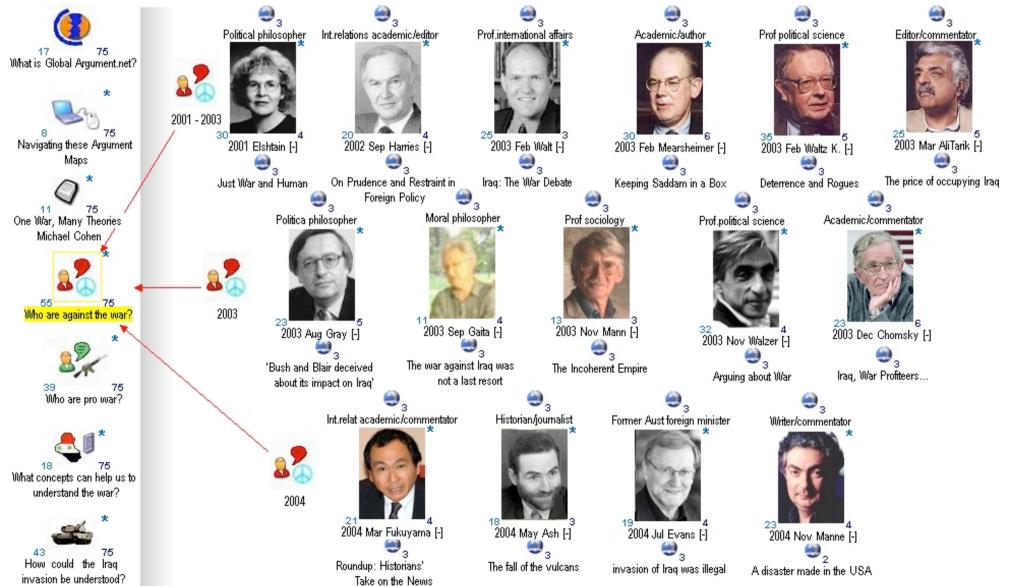
RIACS/NASA Ames Research Center Mobile Agents Project Maarten Sierhuis

KMi Open University CoAKTinG Project Simon Buckingham-Shum & Al Selvin

Southampton University CoAKTinG Project Kevin Page Danius Michaelides Dave De Roure Nigel Shadbolt

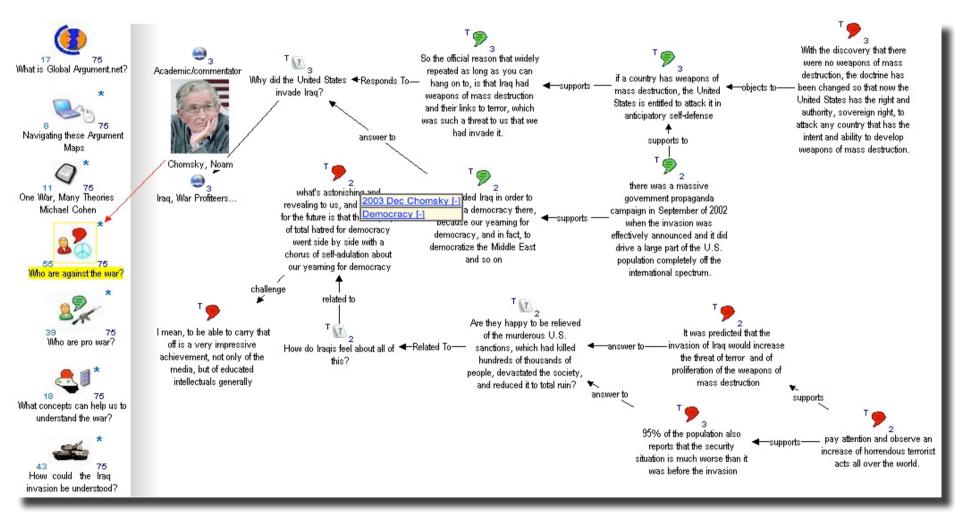
## Mapping the Iraq Debate





# Analysing the literature: The Iraq Debate





The Compendium tool provides a rich visual language and hypermedia structure for communicating complex debates to the public, and other analysts



## Compendium 'literacy'?

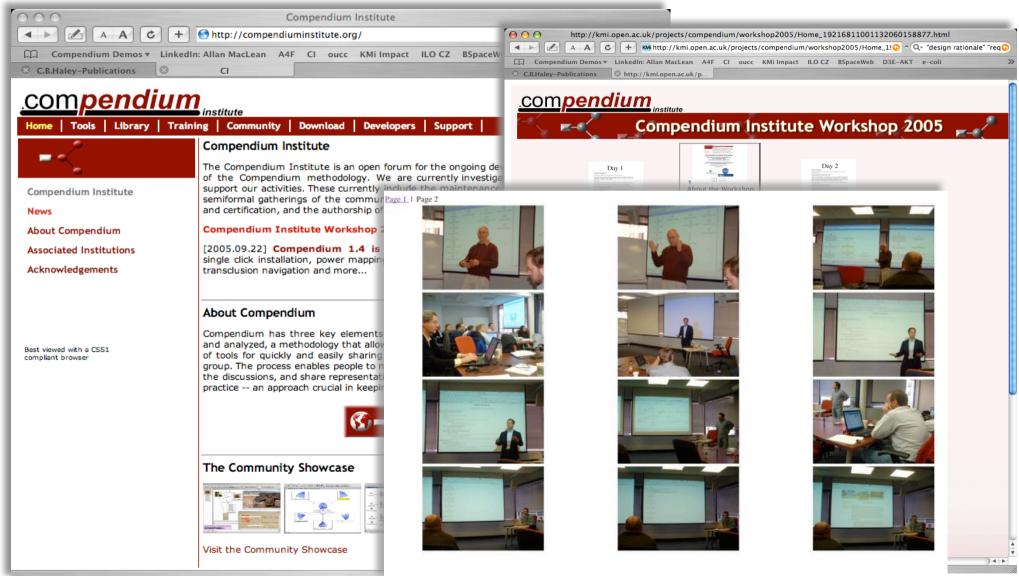
...understanding how to write, read, talk and think in hypermedia IBIS

...approaches from consultancy in the field, and video analysis in the lab...

## Literacy: significant user community



#### www.CompendiumInstitute.org



## Literacy: Cognitive task analysis

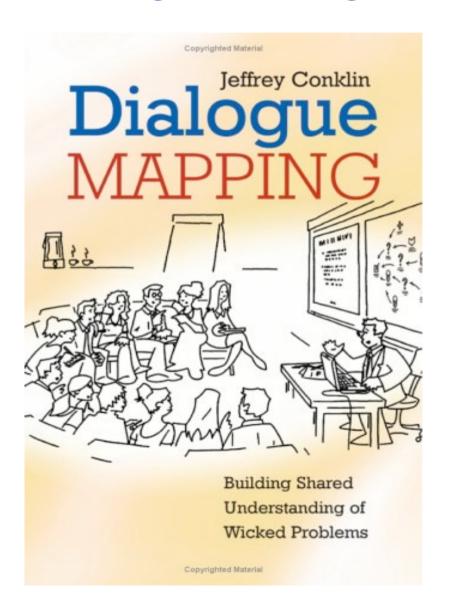


 Cognitive tasks involved in using a graphical argumentation scheme (Buckingham Shum 1996)

• Affordances of graphical DR for coordinating group design (Buckingham Shum et al 1997)

# Literacy: the craft skill of IBIS mapping in meetings: "Dialogue Mapping"





Jeff Conklin: CogNexus Institute: www.CogNexus.org

# Literacy: expertise analysis (Albert Selvin)



- What is the nature of expert human performance in creating and modifying real time conceptual structures for groups?
- The NASA knowledge mapper role:
  - Listening and interpreting
  - Intervening in 'normal' conversation flow
  - Getting validation for captured material
  - Building hypertext representations on the fly
  - Interrelating data and objects
  - Adding metadata
  - Software-specific skills

Aesthetic and Ethical Implications of Participatory Hypermedia Practice: First Year Report Selvin, A. (2005), Technical Report KMI-05-17, Knowledge Media Institute, Open University, UK

## Compendium literacy: expertise analysis Selvin 2005

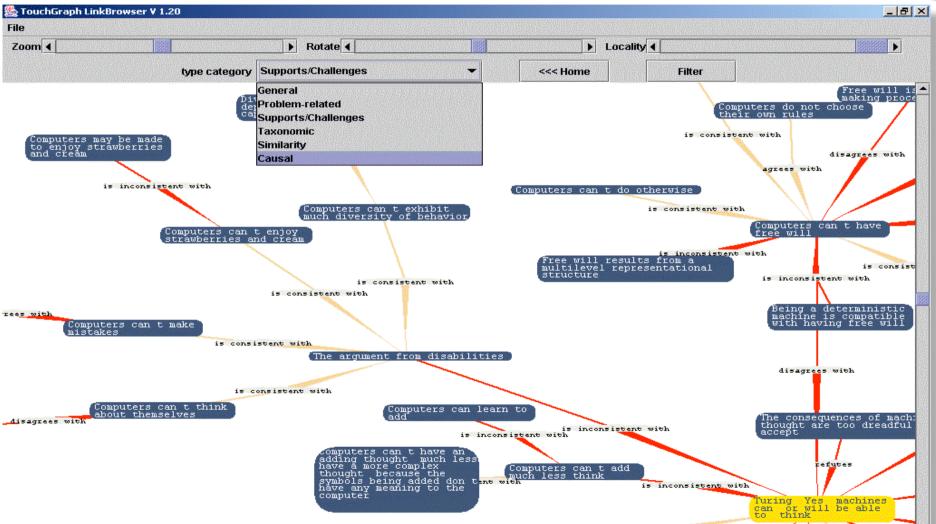


### Practitioner stances

- The position of the practitioner with regard to the current activity:
  - Knowledge Navigator
  - Facilitator
  - Participant
  - Technical Expert
  - Editor

# ClaiMaker: semantic scientific publishing of claims and arguments





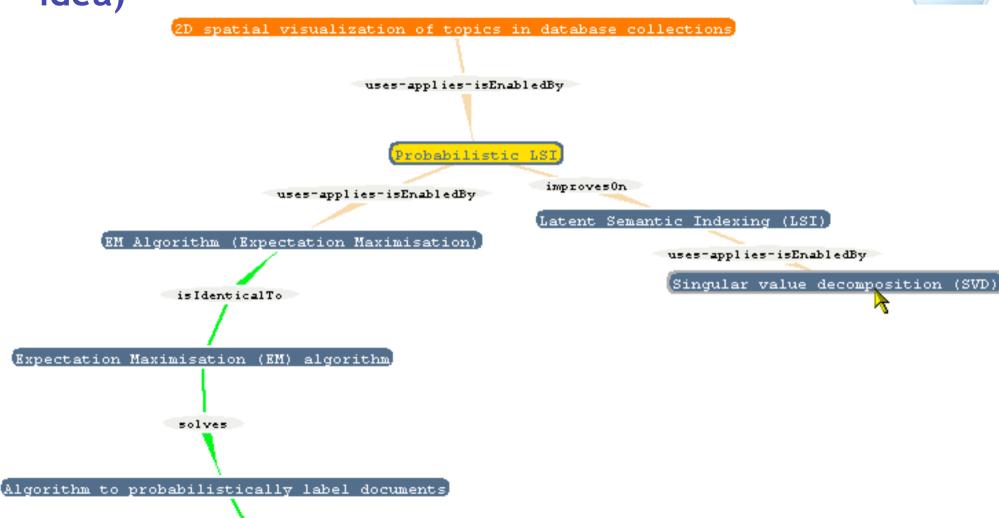
The ClaiMaker tool helps authors/analysts to filter shared argument maps, in order to find papers that disagree, or to trace the lineage behind an idea

# Services: lineage tree (the roots of the idea)

solves

Labeled training data is expensive





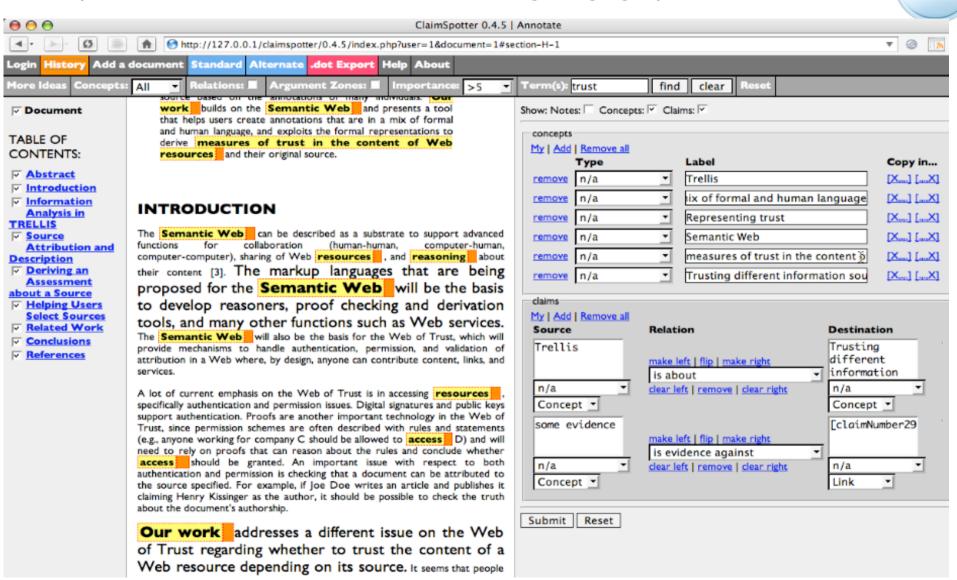
# ClaiMaker literacy: searching for negative links as visual cues to significant research papers



Left Neighbouring Concepts 🐠	Inward Link	Focal Concepts	Outwa
correlation between university web site inlinks and research performance_①_①_①_[]	⇒ uses/applies/is enabled by	crawler to collect Web	
Inefficient for every researcher to run their own crawler_①	<b>&gt;</b> impairs →		
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crawlers cannot get a snapshot of the Web_①_❸	<b>&gt;</b> impairs →		⇒ exam
Creation of citation indices_①_	⇒ uses/applies/is enabled by		
	<b>&gt;</b> impairs →		
crawlers cannot cover the whole Web_①	⇒ uses/applies/is → enabled by		
Link analysis_①_❶_閶			

## ClaiMaker literacy

ClaimSpotter: extraction and 'semantic social bookmarking' using tag triples (Bertrand Sereno, 2005)



### **DKN** applications?

- DKNs may be a specific example of Open Sensemaking
   Communities, as defined here
- DKNs need to find each other and communicate:
   LabSpace tools like MSG, Hexagon and FlashMeeting
- They need places to discuss in a structured way:
   Hypermedia Discourse is one approach
  - Compendium
  - ClaiMaker

Thoughts?...

### Resources...

- BuddySpace: Java instant messaging + presence
  - www.buddyspace.org
- MSG: Ajax instant messaging + presence (successor of BuddySpace)
  - www.kmi.open.ac.uk/projects/msg
- FlashMeeting: Web+Flash video conferencing
  - www.flashmeeting.org
- Hexagon: Web+Flash video presence
  - <u>cnm.open.ac.uk/projects/hexagon</u>
- Access Grid video conferencing
  - www.accessgrid.org
- Memetic: replayable, Compendium-indexed Access Grid video conferences
  - www.memetic-vre.net
- ScholOnto project: papers, demos and movies of ClaiMaker and other tools
  - www.kmi.open.ac.uk/projects/scholonto
- Compendium project: papers, community and software
  - www.kmi.open.ac.uk/projects/compendium
- Sensemaking on the Pragmatic Web: A Hypermedia Discourse Perspective.

  Proc. PragWeb'06: 1st International Conference on the Pragmatic Web

  PrePrint: <a href="http://kmi.open.ac.uk/publications/pdf/KMI-TR-06-16.pdf">http://kmi.open.ac.uk/publications/pdf/KMI-TR-06-16.pdf</a>

  French version of slightly earlier version: <a href="http://kmi.open.ac.uk/sbs/talks/sdc2006">http://kmi.open.ac.uk/sbs/talks/sdc2006</a>

